



**Pool Troopers Partners with Year Round Pool Company, Inc. on Mission to Expand Across the Sunbelt**  
*The partnership expands Pool Troopers' footprint into South Carolina and Georgia.*

**Hilton Head Island, SC – November 1, 2021:** Pool Troopers announces it has teamed with Year Round Pool Company, Inc. (“Year Round Pool”), the premier provider of pool service and construction in South Carolina and coastal Georgia. Year Round Pool was founded in 1981 and has experienced rapid growth in Hilton Head, Savannah, Beaufort, Bluffton, and Charleston. This partnership broadens Pool Troopers’ offerings, adding construction, retail, renovation, and design, as well as provides an anchor platform in the highly attractive coastal Georgia and Carolina regions. The Year Round Pool management team will continue to lead the company and maintain a significant ownership position. Year Round Pool marks the 9<sup>th</sup> acquisition that Pool Troopers has made since partnering with Shoreline Equity Partners in the fall of 2020 and its first in a new geography. With the recent partnerships over the last 10 months, Pool Troopers has more than tripled in size.

“Over the past 40 years, Frank and Jeff Fotia and their team have built Year Round Pool into the market leader it is today. We are humbled that Year Round Pool shared our broader vision for the industry and wanted to join the Pool Troopers’ team. We look forward to continued growth in the region and expanding construction services across the Pool Troopers platform under Frank and Jeff’s leadership as key members of our Executive Team. Year Round Pool will be our anchor in the Southern Atlantic Region and an integral part of our expansion as we look to grow into tangential markets,” said Gary Crayton, CEO of Pool Troopers.

“When I heard about Pool Troopers’ desire to be the consolidator of choice in the pool industry, I was excited. As a partner of Pool Troopers, I not only get to join one of the nation’s fastest-growing companies, but I also get the opportunity to share best practices in design and construction across the entire Pool Troopers platform. While others were interested in our business, we know upon meeting Gary and the team that they would be an ideal partner. The team at Pool Troopers is comprised of pool people who truly understand the business and care about our employees. The industry needs a national leader that will be an advocate, and I am excited about the future.” said Frank Fotia, Owner of Year Round Pool Company.

### **About Pool Troopers**

As the premier provider of chemical, cleaning, maintenance, and repair services for residential and commercial pools, Pool Troopers now serves over 20,000 customers across Florida, Georgia, South Carolina, Texas, and Arizona. Pool Troopers was ranked #1 in 2019, 2020, and 2021 on the Top 50 list by Pool & Spa News & Jandy. Pool Troopers was founded in 1952 and is headquartered in Tampa, Florida. For more information about partnerships and acquisitions, please visit <https://pooltroopers.com/sell-your-company/>.

### **About Year Round Pool Company, Inc.**

Founded in 1981, Year Round Pool Company, Inc. provides pool cleaning, repair, construction, retail, and design services to the Hilton Head, Bluffton, Savannah, and Charleston areas. Year Round Pool Company strives to supply the highest quality in customer service by using the most well-trained and knowledgeable employees. For more information, please visit <https://www.yearroundpool.com/>.

### **About Shoreline Equity Partners**

Shoreline is a lower middle market private equity firm focused on actively partnering with leading management teams. Shoreline follows a total stakeholder model, meaning success should be a “win-win” proposition for shareholders, employees, customers, vendors, and the communities within which the Firm’s companies operate. Shoreline professionals believe in honesty, incentive alignment, and creating bigger, better businesses without relying on financial engineering or cost cutting to generate returns. Investing out of the Firm’s inaugural \$300 million fund, Shoreline seeks to lead equity investments of up to \$100 million per transaction in support of buyouts, recapitalizations, and corporate divestitures. Targeted businesses have enterprise values ranging from \$25 million to \$250 million and EBITDA of \$3 million to \$25 million. The Firm strives to partner with management teams of businesses primarily within the specialized manufacturing, value-added distribution, and business and facility services sectors, among others. For more information, please visit [www.shorelineequitypartners.com](http://www.shorelineequitypartners.com).