



## **Pool Troopers Partners with Tri-City Pools to Expand Southwest Florida Footprint**

*Tampa-Based Pool Service Company Partners with Fourth Company to Grow Across the Sunbelt Region*

**Fort Myers, FL – April 1, 2021:** Pool Troopers has finalized its most recent partnership with Tri-City Pools (“Tri-City”), the trusted provider of commercial and residential pool services in Southwest Florida. Tri-City has been family and locally owned since 1962, bringing 59 years of experience in the pool industry to Pool Troopers

In October 2020, Pool Troopers partnered with Shoreline, to accelerate growth across the Sunbelt Region, including executing on an aggressive acquisition strategy. Tri-City is the fourth company that Pool Troopers has acquired this year and the second in the greater Naples and Fort Myers area. Through their current footprint and recent partnerships, Pool Troopers has further established its position as one of the largest pool service companies in the Southwest Florida area.

**Dan Buettin**, Owner of Tri-City Pools, said “When looking to take our service, quality, and commitment to our customers to the next level, we wanted to partner with a company that had experience in the pool industry. Pool Troopers has been servicing pools since 1952 and has developed industry-leading practices and technology that will help take our current service to the next level.”

**Gary Crayton**, Chief Executive Officer of Pool Troopers, said, “We are on a mission to bring freedom to all pool owners and could not be more excited to partner with Dan and the entire Tri-City team! In our early conversations, we realized that Tri-City not only provided excellent service to their customers, but they also had an incredible and dedicated team. By partnering together, our expanded organization will be even more capable of leading and serving with a hero’s mindset in the greater Naples and Fort Myers areas.”

**Dave Hahmann**, President of Pool Troopers, said, “Partnering with Tri-City was the clear choice to continue growing our local footprint in the Southwest FL region. Tri-City’s commitment to having the backs of their customers and their team aligns with our mission. Family first is the way we treat teammates, and we are excited to welcome the Tri-City team to the Pool Troopers Family!”

### **About Pool Troopers**

As the premier provider of chemical, cleaning, maintenance, and repair services for residential and commercial pools, Pool Troopers serves 16,600 customers in Florida, Texas, and Arizona. Pool Troopers was ranked #1 in 2019 and 2020 on the Top 50 list by Pool & Spa News & Jandy. Pool Troopers founded

in 1952 is headquartered in Tampa, Florida. For more information about partnerships and acquisitions, please visit <https://pooltroopers.com/sell-your-company/>.

### **About Tri-City Pools**

Founded in 1962, Tri-City Pools is a locally and family-owned pool service company. Tri-City offers residential, commercial, and repair services to the Fort Myers and Naples areas. Tri-City is the clear choice in Southwest Florida and was built on a foundation of hard work and quality service. For more information, please visit <https://tricitypools.com/>.

### **About Shoreline**

Shoreline is a lower middle market private equity firm focused on actively partnering with leading management teams. Shoreline follows a total stakeholder model, meaning success should be a “win-win” proposition for shareholders, employees, customers, vendors, and the communities within which the Firm’s companies operate. Shoreline professionals believe in honesty, incentive alignment, and creating bigger, better businesses without relying on financial engineering or cost cutting to generate returns. Investing out of the Firm’s inaugural \$300 million fund, Shoreline seeks to lead equity investments of up to \$100 million per transaction in support of buyouts, recapitalizations, and corporate divestitures. Targeted businesses have enterprise values ranging from \$25 million to \$250 million and EBITDA of \$3 million to \$25 million. The Firm strives to partner with management teams of businesses primarily within the specialized manufacturing, value-added distribution, and business and facility services sectors, among others. For more information, please visit [www.shorelineequitypartners.com](http://www.shorelineequitypartners.com).